

HAPPY CUSTOMERS ARE PROUD CUSTOMERS

This Insight expresses the delight one farmer has felt since introducing an **RLF Foliar** program and how he has gone about telling the passers-by.



A few years ago an RLF Representative reported on the successes achieved by certain Grower Customer on his northern New South Wales lucerne crop. He had introduced an RLF foliar program.

The Grower made extra \$'s through the extra yield tonnage and quality.

Ever since he has been happily spreading the word. And now he proudly advertises the fact of his success on his front fence that faces the main Kamilaroi Highway. RLF was also able to help solve a tricky salt problem and through our product and practices was instrumental in helping him get a \$/mt premium for his lucerne hay at point of sale.

It goes to show that happy customers will take pride in their achievements. And RLF is delighted to share this success story.