

‘LEADER’ – EARNED THROUGH COMMITMENT – AND STILL LEADING

This Insight sums up the philosophy of RLF and its staff team over many years of service to the agricultural industry and its excellent standing through its **ISO9001 Quality**.

In July 2005, RLF's *TEAM BRIEF* – its regular Staff Newsletter – featured the following Quote for the Week:

“If your actions inspire others to dream more, learn more, do more and become more, you are a leader

(attributed to John Quincy Adams)

The Quote summed up very well the philosophy of RLF over many years standing, as it strived for excellence and real achievements in everything that it did as it developed its business and its industry-leading products.

This was the reason, at that time, that no other had ISO9001 Quality Accreditation.



This was the reason that any detractors that RLF may have had, progressively fell silent.

This is why RLF continues to focus on service, growth and knowledge-sharing, while others appear content to follow, copy, defend and survive.

We are the leading team !