

## Be part of RLF's Private Field Day!

by Communications and Media Consultant Carol Phillips

On 25<sup>th</sup> July 2014, RLF's Managing Director Mr Ken Hancock and team went to Erangy Springs Farm in the Midwest of Western Australian, near the regional centre of Geraldton.

Erangy Springs is an 8,000-ha property and its primary crops are wheat, canola and lupins.

Ian and Rob Kitto are the growers, and they have used RLF products – specifically **BSN Superstrike** and **Plasma Ultra Foliar** – for over 15 years. They cannot speak highly enough of the results they achieve through their program of **Integrated Fertiliser Management (IFM)** and they are always willing to share the success of their farm fertiliser strategies.

Ms Fiona Debic, RLF's Photographer and Videographer also made the journey to Erangy Springs Farm and she has produced some amazing images and aerial video of the day trip. You are invited to be part of this 'special field day', and be awed by the scale and grandeur of the images of Erangy Springs Farm that Fiona has taken.



Erangy Springs Farm in the Midwest of Western Australia, near the Regional Centre of Geraldton



Mr. Rob Kitto – grower of Erangy Springs Farm with Mr. Grant Borgward – National Sales Manager, RLF Australia

In thanking Ian and Rob for their hospitality, and for always being available to share their experience of using RLF products with farmers across the world, Mr Hancock said “that he was personally very pleased to spend the day at their farm and that he was also particularly pleased to see just how lush and healthy the crops appeared to be from the air”. He also expressed the company's appreciation for the time that both Ian and Rob had given to promote the benefits of RLF products. “It is only through the sharing of farming and growing experiences that other farmers and growers can be encouraged to make the changes to historic fertiliser routines to achieve better outcomes”, he said.

At one end of the spectrum, the photos that you are about to see beautifully express the size and scale of broad-acre farming in Western Australia, whilst at the other all-important crop quality and yield end of the spectrum, they validate the trust that both Ian and Rob have in RLF products.

Thank you Ian and Rob Kitto and all associated with Erangy Springs Farm. It truly was a memorable day.



Mr. Ken Hancock – RLF's Managing Director



The fantastic aerial view of Erangy Springs Farm in the Midwest of Western Australia. On-farm the growers have used BSN Superstrike and Plasma Power for over 15 years.





Rob Kitto  
-Grower



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