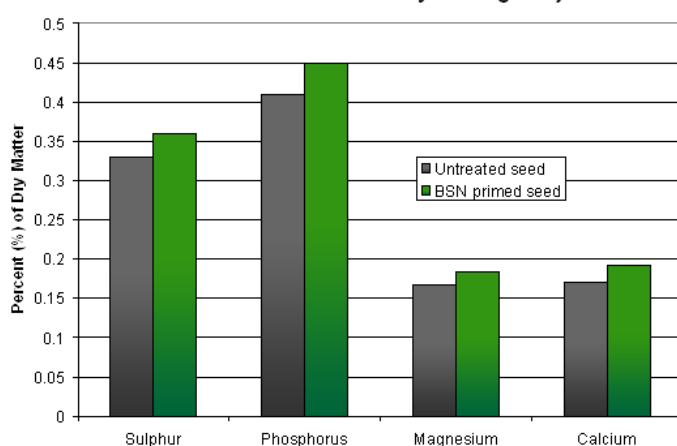


## NOTHING CAN BE MORE COMPELLING THAN BSN – A CASE STUDY

This Insight presents tissue test evidence that shows profound and compelling reasons for including **BSN** as an all-important 'best start' for crops.

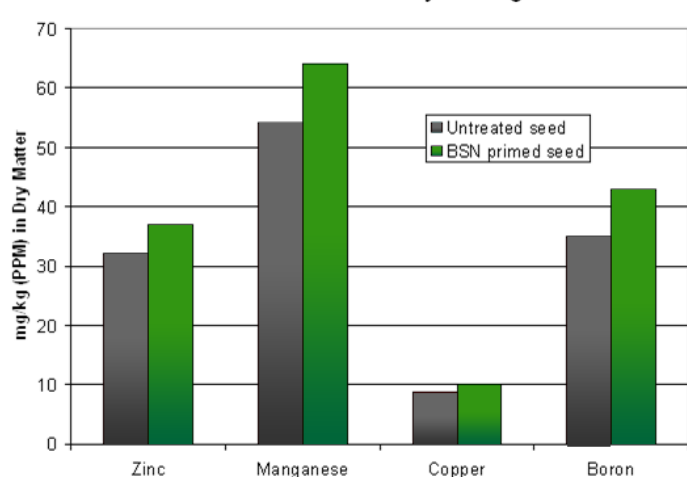
By Grant Borgward

Tissue test results on wheat at early tillering - major elements



The recently developed 'Base Fertiliser Review' by RLF's National Sales Manager, Australia, beats a strong and direct path to the savings available from improving the efficiency of the granular fertiliser investment through increased root turnover and soil nutrient interception.

Tissue test results on wheat at early tillering - trace elements



And, it is regarded as 'bullet-proof' fact, that the improved early root vigour brought about by **BSN** improves the crops' nutrient uptake.

This is most evident in this tissue test carried out for one of our customers. This should be SO profound, and SO compelling for the budget-conscious farmer.

For around the equivalent of 5kg/ha of 'super', **BSN** provides that all-important 'best start' that they ALL wish for their crops.