

## THERE'S SERIOUS INDUSTRY BEHIND THE HUMBLE PAIR OF SOCKS

This Insight highlights the exceptional benefits of using RLF's **Cotton Plus™** the only P-based, partially chelated liquid product known to be available to specifically supply crop-removal levels of all critical trace elements.

By our Regional Correspondent



The cotton industry earns Australia, on average, \$1.5bn in exports annually.

Grown in the period with long, hot and low humidity days, planting is usually September / October, and the 180-day season culminates with harvest in April / May.

The average Aussie yield is 1.8t/ha. This removes a massive 0.36kg/ha. in zinc (Zn), with sensitivity to most other trace elements.

**Cotton Plus™** is the only P-based, partially chelated liquid product known to be available to specifically supply crop-removal levels of ALL critical trace elements, including 0.41kg of Zn from the recommended 2 @ 5L/ha. foliar applications. And when the P 'value' in the RLF product is 'integrated' into the total fertiliser program, **Cotton Plus™** can be seen to be the most cost-effective and plant-efficient source of all essential trace elements to meet crop requirements.

On the back of the spectacular results achieved with the 1st generation product, **Cotton Plus™** surely becomes the benchmark in the Cotton Industry.