

NO MORE 'NICKS AND CUTS' FROM PREMIUM PINEAPPLES

This Insight highlights the success of **pineapple growers** in Australia in developing hybrid crops with consumer friendly outcomes that attract premium prices.

By Regional Correspondent, Queensland



Queensland, Australia, has some of the most diverse cropping 'territory' in the country.

Agriculture within this State is noted for innovative developments over the years – and here is something new – a pineapple with no spikes on the leaf and tops!

Brian and Col Hawken are pineapple growers in Maryborough, and have been using RLF Foliar on their Hybrid Pineapples for many years now. The quality of their crop shows the even size of their fruit. All of these pineapples are bound for the Melbourne (Victoria) market, as the quality and sweetness demand the 'premium' prices available.

The yield per block is approximately 40,000 pineapples.

Ex-farm prices of \$2 and from a crop size of only 2 hectares.

High quality fruit crops grown with RLF foliar products!!