

# RLF Products for Peanut in Myanmar

## BACKGROUND

Peanut – or groundnut – is an important domestic oilseed and sustainable food crop for many developing countries. It is rich in oil and protein, and has a high-energy value. It has been used traditionally since the origin of humanity, and underpins the health and economic sustainability of millions of people. It is generally distributed in the tropical, sub-tropical and warm temperate zones where it grows equally well as a runner or small shrub.

In Myanmar, the peanut crop has important economic status and accounts for approximately 60% of the country's GDP. Groundnut agriculture employs about two-thirds of the current workforce, even though families and farming methods still remain largely traditional. However, modern farming and fertiliser methods are beginning to gain momentum as better education and scientific understanding becomes more accessible. It is expected that with generational change, better information and a competitive world market for the peanut crop, that Myanmar is very well positioned to benefit from these changes.



## The Market in Myanmar

Currently the Myanmar market produces about 2.0 million tonnes of groundnut annually, and this is expected to remain steady for the foreseeable future.

Myanmar was the :

**5th largest world producer  
of peanut in 2015**

**10th largest world exporter  
of peanut in 2015**

These markets are expected to grow because of the targeted efforts by the Myanmar agricultural sector to increase farming efficiencies, implement modern crop nutrition and protection practices, and being focused on driving higher economic returns for the peanut crop and for peanut growers.

Equally, an important fluctuating trend is now being noted across many Asian economies, with more and more of the peanut production remaining at home. Imports are increasing sharply in countries like Indonesia, Thailand, Malaysia and China because of the demand from the growing livestock sectors for groundnut meal as supplement to stock-feed. They will be looking for more groundnut availability from their trading partners.

This trend could generate great opportunities for peanut growers in Myanmar.

## OPPORTUNITY COMES WITH HIGH QUALITY PRODUCE

It is only very recently that developing countries have given special attention to the quality of the peanut. This is because, with its main use to date being only for oil and burning, attention has not been directed to its many value-adding qualities, or its trading values. Increasingly today, only the highest, healthiest quality nut is deemed acceptable. With peanut being an excellent protein source, for both human and animal foods, it is sought more and more for high-end products such as peanut butter, confectionery and roasted nut snacks.

These are the qualities importers and manufacturers are looking for :

In-shell Pods	Kernels
● colour and type	● graded for size
● size and texture	● quantity and shape
● cleanliness	● skin colour and condition
● damage free pods	● oil content and flavour
● absence of blind nuts	● resistance to splitting and cleanliness







## RLF PRODUCTS ESPECIALLY FOR GROUNDNUT

### Broadacre Plus Ultra Foliar

**Broadacre Plus Ultra Foliar** is a High-analysis Broad-spectrum Solution that delivers nutrients through the leaf. It is highly concentrated and applies the optimum amount of 12 nutrients with a single application. **Broadacre Plus Ultra Foliar** also delivers another significant benefit for farmers, as it grows a strong root mass that has greater size and volume allowing it to return more organic matter to the soil following harvest. This is an effective and cost efficient method of building organic matter in cropping soils.



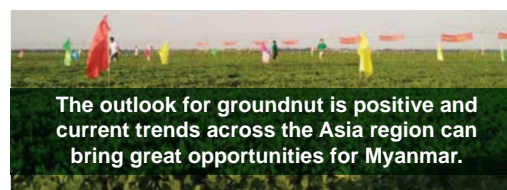
Ultra Foliar

## THE ADVANTAGES THAT THESE RLF ULTRA FOLIAR PRODUCTS BRING ARE CONSIDERABLE

- 1 safe transfer of the 12 optimally balanced nutrients
- 2 increased yield as trials have consistently demonstrated
- 3 delivery of micro-nutrients through the leaf therefore bypassing any deficiency in the soil
- 4 greater fertiliser effectiveness and larger root mass
- 5 protective plant qualities against environmental conditions, pests and inadequate rainfall
- 6 higher yield and better quality produce
- 7 consistent crop results
- 8 Build more organic matter in soils
- 9 greater strength for the plant so that it better resists infection and disease

### Even More Value .....

..... can be added to any peanut crop with a fully integrated fertiliser program that first of all uses **BSN Seed Primer** for the added advantage of setting the yield potential of the peanut crop right from the outset. Seed priming with **BSN** lifts the status of ALL seed to the very highest quality and it also increases the nutrient level INSIDE the seed to set the crop for a dynamic start.



The outlook for groundnut is positive and current trends across the Asia region can bring great opportunities for Myanmar.