

ALMONDS 'GO NUTS' ON PLASMA

This Insight signals Australia's resurgence in the **almond** market and the growing successes recently confirmed by using RLF's **Plasma 828** in the fertiliser program.

By our Regional Correspondent, South Australia



'Cheap' imports from California have caused our almond industry a heap of trouble in the past. But this is all about to change – Australia is fighting back!!

In recent years, the Australian industry has undergone a massive resurgence because of the steady growth in demand from consumers who are 'going nuts' over the nut crop's nutritional value. Grower 'value' is estimated at around \$14,000/ha.

An independent consultant in South Australia recently confirmed what we already know about **Plasma 828**. That it is one of the best foliar formulations available.

RLF Plant Physiologist, Dr Hooshang Nassery, has provided one Grower Customer with crop-removal and Plasma application rate data, as he moves to reinvigorate his almond-growing efforts – and based on this, almonds should (also) go nuts on Plasma.