

PRECISION IS THE KEY – PARTICULARLY IN TOUGH SESSIONS

This Insight reflects on a bad year for **cereal crops** in Western Australia and the beneficial results of precision and rotation and an RLF **integrated fertiliser program** to improve margins.

By Grand Borgward, Western Australia



In 2006 Western Australia was doing it a bit tough. Harvest was forecast at around 60–65% of average.

This photo shows RLF Grower Customer Murray Dixon from Narembeen in Western Australia with some pretty handy looking crops for the year. Murray is one of my customers and he had 5,600 hectares planted for that year.

He used RLF's integrated fertiliser program to keep the nutrients up to his mainly cereal rotation. The challenge for Australian grain growers is to apply more precision to just about every aspect of their operation, to be cost-effective and improve margins.

It must be a holistic program; seed nutrition, granular fertiliser selection, seeding precision and the highest performing foliar.