

About

# HIDDEN HUNGER AND THE BENEFIT OF BROAD-SPECTRUM FOLIAR

**Hidden hunger** – something that exists in the crop that we're not seeing

It is closely linked to paddock variability and solutions are available

If you've got a zinc deficiency, then you've most likely got other trace element deficiencies as well

Take care of paddock variability and maximise your yield potential

Grant Borgward, Farmer and RLF Manager



## Grant Borgward talks about HIDDEN HUNGER AND THE BENEFIT OF BROAD-SPECTRUM FOLIAR

Farmer and National Sales Manager for RLF

#### About this Series

An informative and insightful video series featuring Grant Borgward has been released for 2016.

It has been called FARMER TO FARMER with very good reason.

This series has been developed to enable farmers everywhere to draw knowledge and inspiration from a fellow farmer as well as to spread further the message of RLF products.

# Grant Borgward talks about Hidden Hunger and the Benefit of Broad-spectrum Foliar

Hidden hunger, and by the name it certainly suggests that it is something we're not seeing.

That's where we lose yield based on a nutrient deficiency but we're unaware of it.

Now this is closely linked to paddock variability, and quite often a farmer will say to me, "yes, I've got a zinc deficiency, so let's spray some zinc on". But generally in agronomic terms, if you've got a zinc deficiency, you've most likely also got a copper deficiency and/or a manganese deficiency at the same time. And it may only be that it's the zinc deficiency that you have picked up on – because that's what the test says, or that's what is being visually expressed by the plant as a symptom.

RLF philosophy is that the right amount of zinc in the right form, plus the supply of nutrients like copper and manganese at the same time is the way to go. This way, we know we are taking care of paddock variability which can change with every square meter.

So to get maximum yield out of every hectare ( which is every 10,000 sq. metres) we need to put the right nutrients in the tank.

And that is to supply all the nutrients all the time.



#### **About Grant**

Crant farms nearly 10,000 ha of mid-west land located southeast of Ceraldton in Western Australia. A son of a farmer, Grant's been bought-up on farm all of his life. In professional life Grant is the National Sales Manager of RLF for the last 18 years.

### **RLF Products**

Seed Priming	Ultra Foliar	Crop-Specific Foliar
BSN Superstrike	Plasma Fusion	Canola Plus
BSN Ultra	Plasma Power	Cereal Plus
BSN-10	Broadacre Plus	Cotton Plus
	Fruits & Veggies Plus	Horticulture Plus
Foliar		Viticulture Plus
Boron Plus	Rapid Foliar	
Calcium Plus	Rapid Zinc	<b>Nutrient Charger</b>
Potassium Plus	Rapid Max	Unidip
Foliar Nitrogens	Fertigation/Furrow	
PowerN26	Fertigation Plus	AdBlue

Nutricover

Plasma Furrow Inject Bulk Fertilisers

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