THE KING RANGE FROM RLF
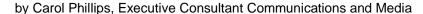## A 'sneak preview' and limited release to be available at the CAC Exhibition in Shanghai

by Carol Phillips, Executive Consultant Communications and Media

RICE KING, CANE KING, SEED KING, GROW KING AND TURF KING. Get used to hearing about these products !

They all contain special formulations with targeted responses for different crop types.

They are the new generation of crop-focused product, and another advance for Rural Liquid Fertilisers (RLF).

RLF Managing Director Mr Ken Hancock said "The **KING** range is the work of RLF's highly skilled technical team and will gradually become fully available during the year ahead. However a preview and limited release will be promoted during the 17th China International Agrochemical and Crop Protection Exhibition (CAC) from 9th - 11th March 2016, and we look forward to sharing these products with visitors to our display." The new formulations are specifically designed for integrated, easy use for both cane and rice crops. They are targeted products, designed to achieve maximum benefit for the farmer and representative of a specialised package of liquid fertiliser products developed by RLF for its global market.

With highly specialised products for the rice and sugarcane growing industries in the first instance,

Rice King and Cane King

yet, equally beneficial for general cereal, fruit and vegetable crops,

Seed King and Grow King

as well as a specialised technical product for commercial and recreational turf surfaces.

Turf King

The **KING** range of products is manufactured in Australia by world-leading liquid fertiliser company RLF. These are trusted products and will deliver the growth, quality and yield outcomes long sought by farmers, growers and business managers.